

STRATEGIC MANAGEMENT ON PREVENTING THE EFFECTS OF DRUG USE IN UNIVERSITIES

Summary

Drug use has been reaching the scale of a genuine phenomenon in our society, which affects the health of millions of people, affects the social-economic status of the drug users, the stability of the family and impacts on the social-professional path of the drug user. Although it is largely accepted that addiction generates significant costs, solutions are permanently sought globally, at European and national level, to reduce the trends of drug addiction and its related costs. One of the aims of the thesis is to place the trends of drug use and the strategic mechanisms used in Romania, against the global and European reality, by comparisons and trend analysis. Based on analytical elements that are used to define the effects and consequences of drug use among young people, the thesis launches and verifies hypotheses related to the social-economic correlates of drug use in this vulnerable category and to the methods of cost estimations. The originality of the paper consists in an innovative model of strategic planning, which is destined to the universities and focuses on helping students reach their potential by supporting healthy and evidence-based decisions to prevent drug use. The most important aspects of the strategic planning model are the multidisciplinary approach of drug use and the use of collaboration mechanisms, to reduce the effects of drug use in universities and in society.

Key words: strategic management, strategic planning, addiction, drug use, social costs, drug use prevention, coordination, social loss.

TABLE OF CONTENTS

1. INTRODUCTION	5
1.1 INTEREST TOWARDS THE TOPIC OF THE THESIS	5
2. STRUCTURE OF THE PHD THESIS	10
3. BASIC CONCEPTS IN APPROACHING THE DRUG PHENOMENON	13
3.1. TERMINOLOGY USED IN REFERENCE TO DRUGS AND THEIR EFFECTS	13
3.2 EXPLANATORY THEORIES OF THE CONSEQUENCES OF DRUG USE	19
3.3. PSYCHOLOGICAL CORRELATES OF DRUG USE	22
3.4 SOCIAL CORRELATES OF DRUG USE AMONG YOUNG PEOPLE	25
4. DIMENSION OF THE ILLICIT DRUG PHENOMENON	30
4.1 GLOBAL TRENDS OF THE DRUG PHENOMENON	30
4.2. EUROPEAN TRENDS OF DRUG USE	34
4.3. NATIONAL TRENDS OF DRUG USE	36
5. STRATEGIC APPROACH OF THE DRUG USE PHENOMENON	42
5.1 RESPONSE POLICY AND PRACTICE AT GLOBAL LEVEL	42
5.2 INSTITUTIONAL AND POLICY DEVELOPMENT AT EUROPEAN LEVEL	45
5.3. EUROPEAN AND NATIONAL DRUGS COORDINATION MECHANISMS	48
5.4 INSTITUTIONAL AND STRATEGIC EVOLUTIONS IN THE FIELD OF DRUGS IN ROMANIA	56
5.5. STRATEGIC PLANNING IN THE FIELD OF DRUGS IN ROMANIA	59
6. SOCIETY LOSS DUE TO DRUG USE	68
6.1 LOSSES AT SOCIAL LEVEL CAUSED BY DRUG USE	68
6.2 COMPARATIVE TRENDS OF DRUG RELATED DEATHS	71
6.3 OBSERVATIONS ON DRUG RELATED COSTS	72
6.4 ESTIMATION METHODS OF DRUG RELATED COSTS	74
6.5 DISCUSSIONS BASED ON THE ANALYSIS OF DRUG RELATED DEATHS	78
7. RESEARCH ON THE CONSEQUENCES OF DRUG USE	83
7.1 SUBSTANTIATION OF RESEARCH	83
7.2 RESEARCH AIM AND OBJECTIVES	83
7.3 OBJECTIVES	83
7.4 KEY CONCEPTS USED IN RESEARCH	84
7.5 RESEARCH HYPOTHESIS	84
7.6 RESEARCH METHODOLOGY.....	85
7.7 QUESTIONNAIRE-BASED SOCIOLOGICAL SURVEY ON DRUG USE IN BUCHAREST/ ILFOV REGION.....	85
7.7.1 Methodology	86
7.7.2 Methods and tools	86
7.7.3 Data collection tool	86
7.7.4 Sampling and sample weighing	88
7.7.5 Sampling method in place.....	87
7.7.6 Main types of analysis used	87
7.7.7 Constraints of research	88
7.7.8. Relevant findings	89
7.8. SCOPE AND CORRELATES OF DRUG USE IN BUCHAREST / ILFOV REGION	107
7.8.1 Results of monitoring of key epidemiological indicators	107
7.9. CASE STUDY ON DRUG USER`S PROFILE	109
8. CONCLUSIONS AND CORRELATES BASED ON RESEARCH.....	114
9. DRUG USE PREVENTION MANAGEMENT IN UNIVERSITIES	118

9.1. DIMENSIONS OF HUMAN AND EDUCATIONAL CAPITAL AT NATIONAL LEVEL	119
9.2 APPROACH OF THE DRUG USE IN UNIVERSITIES	120
9.3. FRAMEWORK ACTION PLAN ON DRUG USE PREVENTION IN UNIVERSITIES	122
9.3.1 Context.....	122
9.3.2 Stakeholders	124
9.3.3 Regulatory framework.....	124
9.3.4 Recommended courses of action and measures	125
9.3.5 Final provisions	130
10. CONCLUSIONS AND PERSPECTIVES ON FUTURE RESEARCH	131
REFERENCES	134
APPENDIX A. NATIONAL DRUG STRATEGICE – COMPARATIVE ANALYSIS.....	140
APPENDIX B. OVERDOSE RELATED DEATHS IN EUROPE	142
APPENDIX C. TRENDS IN DRUG RELATED DEATHS – COMPARATIVE ANALYSIS	143
LIST OF ABBREVIATIONS.....	144
LIST OF TABLES.....	145
LIST OF FIGURES/ GRAPHS	146
LIST OF APPENDICES.....	147